



EMPOWER SOCCER SPONSORSHIP OPPORTUNITIES

JERSEY SPONSOR

\$2,000 — Champions Program (fall recreational) Jersey Sponsor

- One-color logo (approx. 10"x10") on all Champions league jerseys (approx. 400)
- Logo placed on Champions Program webpage
- Logo on main Empower Soccer banners at Koch Park
- Social media shout out and mention in monthly e-news

\$500 — Kickers Program (peewee) Jersey Sponsor

- One-color logo (approx. 10"x10") on free t-shirts
- Approx. 120 players (PreK—K)

\$5,000 — Premier Program (select) Jersey Sponsor

- One-color logo (approx. 10"x10") on team home & away uniforms
- Logo placement on soccer bags and coach gear
- Logo placement on Premier Program webpage
- Social media shout out and mention in monthly e-news
- Teams play in SLYSA or Lou Fusz D-League (between 4-8 teams)



CHAMPIONS LEAGUE SPONSOR

\$TBD — Champions League (recreational) 'Naming Rights'

- Season naming rights – the 'Mercy Healthcare' Champions League
- Our flagship program with over 500 players
- Coach & volunteer apparel sponsorship (back of apparel)
- Main soccer park entrance banner
- Medal ceremony branding placement
- E-news monthly sponsor ad



\$TBD — Champions League Goal Net Signage

- 25"x25" banner on approx. 12 goals
- One free design provided



\$300 — Champions League Koch Park Field Signage

- 8'x4' Double sided banners on street fence at Koch Park during August-November
- High traffic area at an intersection
- One free design provided

\$TBD — Champions League Concessions Stand

- Banner on concessions trailer during August-November
- Trailer parked 24/7 in Koch Park during the whole season in a visible location
- One free design provided

\$1,000 — Champions League Celebration Day

- In lieu of playoffs we have a final day 'celebration' where last games are played
- Division winners are provided with medals
- All soccer families and supporters invited
- Extra activities such as music, food, bouncy castles, etc.
- Custom options available for sponsor during this event.



EMPOWER SOCCER SPONSORSHIP OPPORTUNITIES

OUR REACH, YOUR AUDIENCE

Over 600 registered soccer players – Pre-K through high school

Fans include 600 sets of parents and 1,000s of family members and friends

Growth to over 1,000 players expected in the next 1-2 years

Almost 30 teams that play recreational soccer

45 Coaches plus 20-30 additional volunteers involved in the program

600 plus monthly e-news

Facebook page with 4.9K followers

90% of our soccer families reside in Florissant, Hazelwood, Black Jack, Spanish Lake and Ferguson area.

PLACEMENT LOCATIONS, VISIBILITY

Champions (recreational) and Premier (select) Program Jerseys — 10"x10" front placement

Kickers Program (Peewee) – front of free t-shirt

Website – logo placement and corporate bios

Social media posts – Facebook and Instagram

E-News ads – monthly emails

Local Events – banners and sponsor recognition

Stadium Banners – various size banners that have 24x7 exposure in high traffic area.

Empower North County is a respected, visible non-profit in the north St. Louis County community.

OUR COMMUNITY, YOUR OPPORTUNITY

Our vision for North STL County is a place where physical, emotional, spiritual and academic needs are being met and numerous opportunities exist for the growth and development of youth and families

Empower North County is a trusted community partner serving hundreds of families through our monthly Mobile Market (drive through free food distribution) and our annual Affordable Christmas store (serving families through Christmas gifts)

Our leadership and volunteers live in and invest in the community personally

We believe that all members of the community, regardless of income or race or beliefs, should work together for the betterment of North County.

LOCATION - 3515 Shackelford Rd. Florissant MO 63031

GAMES - Koch Park, 315 Howdershell Rd. Florissant MO 63031

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www.empowersoccer.org

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Our soccer program is part of Empower North County, a 501(c)3 non-profit started in 2017

All sponsorships are tax deductible.